

FOR IMMEDIATE RELEASE

OPTIMALTEST ANNOUNCES COUNTRY MANAGER FOR KOREA

Company continues to strengthen presence in Asia-Pacific

NES ZIONA, Israel, June 8, 2009 – OptimalTest, a leader in providing innovative, enterprise-wide software solutions for test operations management to the semiconductor industry, has named Yeon-Gun (YG) Jung to the newly created position of Country Manager for Korea. The announcement reflects the continuing strengthening of OptimalTest’s on-the-ground customer force in Asia and the growth of its customer base in Korea.

Based in Seoul, Jung has been working with OptimalTest as account manager and coordinator for local customers since September, 2008. In the newly created role, he will be responsible for sales and field marketing as well as aligning customer support and other regional activities with corporate headquarters.

Debbora Ahlgren, OptimalTest’s VP of Sales and Marketing, comments, “We are very pleased to have someone of YG’s experience, industry knowledge, and excellent management and communication skills leading our sales and regional marketing and coordinating our service and support in the Korean market. He is committed to our customers’ success, and understands how to work across global teams.”

The decision to create the role of Country Manager strategically strengthens OptimalTest’s presence in Korea and reflects its growth strategy in Asia, overall. The move follows OptimalTest’s March announcement of a sales and service agreement with Taiwan-based Hermes Testing Solutions, Inc. OptimalTest’s installed base is growing rapidly in Asia Pacific reflecting the ability of the company’s tools to provide transparency across the highly distributed supply chains of IDMs and fabless companies who are basing their test operations to Asia.

Jung has over 20 years experience in the semiconductor industry in sales, business development, operations and strategic marketing as well as device design. In these previous positions, he has managed customer relationships with major Korean semiconductor, consumer and telecom companies.

Prior to joining OptimalTest, Jung served as country manager for TSMC in Korea, was sales director for Cadence in Korea and was country manager for Magma Design Automation Korea. He has also held technical marketing and development positions at Texas Instruments and

LG Semiconductor, and founded and managed DASKO, a privately held IT company specializing in chip design services, semiconductor distribution and software solutions for manufacturing and design. He has B.S. and M.S.E.E. degrees from Hanyang University, with a graduate school specialty in CDMA technology.

About OptimalTest

Established in 2005, OptimalTest provides comprehensive test management software solutions incorporating advanced adaptive testing techniques. The company's suite of software is unique for its breadth, incremental modularity, seamless connectivity and real-time capabilities. Its solutions allow adaptation and enhancement of test processes and operations through continuous automated learning, advanced adaptive testing techniques, and expertly culled data that is decision-ready. The results are significant improvements in yield, test time reduction, reliability and quality as well as reduced cost of test. OptimalTest has growing worldwide operations in Asia-Pacific, Europe and the United States. For more information, go to www.optimaltest.com.

###

Editors, for more information, contact:

Barbara Palmer
bpalmer@palmercommunications.com
914 725 8057 (U.S.)

or

Yael Cohen
Yael.cohen@optimaltest.com
+972-8-930-8758 (IL)